

StartupWeekend Romania

Locul desfasurarii: Crystal Palace Ballroom Bucuresti

Organizator: Startup Weekend

Startup Weekend Romania impreuna cu evenimente Startup Weekend din toata lumea - printre care San Francisco, Sao Paulo, Copenhaga, Kathmandu, Prishtina, Bangalore, Skopje si New York (peste 50 de orase inregistrate pana acum) vor avea loc in timpul Global Entrepreneurship Week, iar echipele castigatoare vor concura in cadrul editiei a 2a a Global Startup Battle. Startup Weekend este un eveniment intens de 54 de ore (Vineri seara - Duminica seara) care are ca scop construirea de aplicatii web si mobile de catre echipe stabilite adhoc pe baza ideilor participantilor, aplicatii care ar putea pune bazele unor afaceri de succes.



Evenimentul conecteaza participanti cu diferite skilluri - majoritatea fiind programatori, designeri sau tineri antreprenori - care impreuna construiesc un business case bazat pe ceea ce dezvolta pe parcursul unui weekend. Evenimentul include prezentari si mentorship oferit de antreprenori si experti de renume precum Mikko Jarvenpaa (HackFwd), Thai Tran (Lightbox), Felix Petersen (Amen), Vlad Stan (SeedMoney.ro) sau Lucian Gramescu (Junior Achievement Romania). Evenimentul va avea loc in perioada 11-13 Noiembrie 2011 la Crystal Palace Ballroom Bucuresti. Pentru mai multe informatii si pentru a cumpara bilete (nr limitat), va rugam accesati <http://romania.startupweekend.org> sau contactati-ne la romania@startupweekend.org <http://www.facebook.com/StartupWeekendRomania> <http://twitter.com/SWVampire>

Despre NEOKINETICS SOFTWARE SRL

Confirmare pana la data: 6 octombrie 2011

Participare: Taxa de participare

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NEOKINETICS SOFTWARE SRL

Sponsori eveniment:



HackFwd

Startup
Bootcamp

Amazon Web
Services

Parteneri eveniment:



How To Web

Mobile
Monday
Romania

Parteneri media eveniment:



How To Web

Program

FRIDAY - Nov. 11th

17:30 - Doors open

18.30 - Networking time

19.15 - Official kick-off and welcome

19:30 - Key note speaker

20.00 - Pitches start Pitches are 60-seconds each. Pitch best idea first, because we may not have a chance for second or third pitches

20.45** – Pitches conclude.

More time for networking. Some teams begin to self-form

21.30** – Voting. Teams solidify

22.00** – Break off to continue the discussion or begin work

**Dinner and drinks will be provided to participants at 18:30

SATURDAY - Nov. 12th

Development Day

This day is all about building, developing, designing, writing, creating, etc.

8:30 – Breakfast is served

10:00 – By now, teams should have prototype(s) on paper, decided on a working title, and created technical plans. Start getting servers live, buying domains, creating user flows, etc.

11:45 – Motivational Speaker

12:00 – Lunch

12:30 – More coding, business plan development

13:00 - 16:00 – Mentors will have assigned a working space, teams will register to talk to them and get advice / answer questions. Mentors will have either technical or entrepreneurial background.

18:30 – Dinner....Work through the night

**Breakfast, Lunch and Dinner provided by Startup Weekend

SUNDAY - Nov. 13th

Presentation Day

Teams present their company and idea to a panel of judges. The teams will have 3 minutes to show that their company is the best, and how they will eventually take the world by storm with their idea and/or product!

9:30 – Breakfast is served

11:00 – Teams should have a live splash page up with an email capture and a simple blog

11:30 - 13:30 – Mentoring Session - if teams have final questions, need more advice about how to present their ideas, technical questions

13.30 – Sponsor Speaker / Product Presentation

14.00 – Lunch

17:00 – Final presentations begin

18.30 – Dinner

19.00 – Final presentations continue

20:30 – Panel votes. Awards. Drinks and beverages will be served after the event for those that want to stay and socialize.

** Judges Panel will be formed of Sponsors Reps, VCs, Business Angels

** Breakfast, Lunch and Dinner provided by Startup Weekend

Locul desfasurarii:

Crystal Palace Ballroom Bucuresti Alexandru Serbanescu 18-20

Vorbitori



Mikko Jarvenpaa

Mikko is the Chief Marketing Geek at HackFwd, an innovative geek support program.



Felix Petersen

Felix is CEO and co-founder of Amen, "the best place for having an opinion in the world".

Vlad Stan

I'm doing business for over 20 years and for 10 years exclusively online. In the past few



years, I also became an investor and I am investing in internet startups for now.



Thai Tran

Thai is the founder of Lightbox, mobile development lab, and a former PM at YouTube and Google.