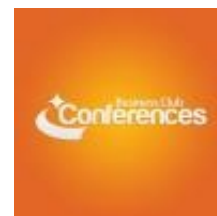


Business Club Conferences 2010

Locul desfasurarii: Amfiteatrul 1, ASE

Organizator: Business Club

Business Club, parte a organizatiei studentesti Voluntari pentru Idei si Proiecte anunta desfasurarea proiectului Business Club Conferences, editia a doua in perioada 5-7 mai 2010. Academia de antreprenoriat Business Club, invita studentii si masteranzii la cele trei zile de conferinte in cadrul carora oameni de succes din intreaga lume vor dezbate teme de actualitate din domeniul afacerilor. Toti cei interesati, sunt asteptati in perioada 5-7 mai 2010, in Amfiteatrul I al Academiei de Studii Economice pentru a participa la cele noua sesiuni de conferinte si trei panel-uri de dezbateri.



Intrarea este libera. Programul conferintelor este urmatorul: Leadership Day - 5 mai 2010
 9:00 - 10:00 Sosirea si inregistrarea participantilor 10:00 - 11:45 Conferinta: Greg Rehmke - The Economic Thinking of the Leader 12:00 - 13:45 Conferinta: Marta Usurelu - Leadership in a Journalistic Style 14:30 - 16:15 Conferinta: Joseph Pistru - The 21st Century Leadership Challenge 16:30 - 18:15 Panel dezbatare: Entrepreneur vs Manager: The Vision of the Leader o Diana Rosetka (moderator) - general manager Achive Global o Remus Laes - managing partner Contrast Management Consulting o Mike Costache - CEO Leo & Leo o Maria Grapini - presedinte Pasmatrix o Adriana Stoica - director executiv United Way Romania Marketing Day - 6 mai 2010 9:00 - 10:00 Sosirea si inregistrarea participantilor 10:00 - 11:30 Conferinta: Andy Lita - Strategic Digital Marketing 11:45 - 13:30 Conferinta: Roxana Zegan - Innovative storytelling: the art of engaging consumer experiences 15:00 - 16:30 Conferinta: Bogdan Enoiu - Advertising vs PR 16:45 - 18:30 Panel dezbatare: The Future of Marketing: New & Digital Media o Ciprian Gavrilu (moderator) - managing director Play The Balls o Dan Virtopeanu - manager general Voxline o Dragos Stanca - managing director F5 - Realitatea Catavencu Group o Sorin Tranca - creative director Friends Advertising o Bogdana Butnar - managing partner MRM Partners o Catalina Stan - CEO BDR Associates Psychology Day - 7 mai 2010 8:30 - 9:30 Sosirea si inregistrarea participantilor 9:30 - 11:00 Conferinta: Steven D'Souza - Achieving Success through Networking and Social Capital 11:15 - 12:45 Conferinta: Fidelma Greene - 7 Steps to Success by Doing Less & Being More 13:00 - 14:45 Panel dezbatare: Business Skills needed to Succeed o Alex Gavrilu (moderator) - vicepresedinte JCI Romania o Mihaela Ginju - director executiv Erudio o Iuliana Stan - business manager Human Synergistics o Petre Nicolae - CEO CBC Romania o Drogo Roua - manager Mirabilis Media o Dan Berteanu - general manager United Business Development Romania 15:00 - 16:30 Conferinta: Michael Carroll - Sales using NLP Techniques Detalii complete privind inscrierea si invitatii evenimentului pot fi gasite pe site-ul conferintelor <http://www.bcconferences.ro>. Andreea Apostol Project Manager

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Participare: Intrare libera

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